

# Isis Models debut at New York and DC fashion week



Written by femi Olubosi

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It was the dawn of a new era for Isis model South Africa, when they made their debut at the New York Couture fashion week February 13, 2009, and the Dc Fashion week Feb 22 2009, barely a year after moving to South Africa.

The models who moved to South Africa after a successful outing at the debut edition of Nigeria's Next Supermodel 2007, according to Mrs Okorodudu owner of Isis Model and Nigeria's Next Super model, were booked for the shows on line, "they went for casting and were selected for the shows" Says Mrs Okorodudu who also showcased her House of Jola collections at the DC fashion week.

The team made up of Bunmi Ademokoya, Bryan Okwara and Isi Atagamen, all

Nigerians based in South Africa, prowled the New York runway in creations of designers from around the globe.

It was a model's fantasy for Bunmi, who opened the show for Lebanese designer, Danny Atrache, and strutted her stuff for Soucha Couture (Egypt), Nina Gleyzer (Russia/USA) Journey by Andres Aquino (USA), Jorge Diep Couture (Dominican Republic) Sushma Patel (India/ USA), Space Couture (Japan/ USA.). For the DC fashion week; Diallo De Jaun, Shazray Khan, Tsyndyma, Mariam Heydari, Joan Okorodudu and closing the show for Ean Williams, producer of the DC fashion week.



Isi Atagamen at the New York show gave life to collections of Soucha Couture (Egypt), Nina Gleyzer (Russia/USA) Nedret Taciroglu (Turkey) Space Couture (Japan/ USA.), with a showing at the Mercedes Benz fashion show, where she showcased for 'Three as Four' from New York. For the DC collections; Diallo De Jaun, Diane Linston, Mariam Heydari, and Joan Okorodudu of House of Jola. While the only guy in the group, Brian Okwara modeled for Cristina Nitopi Menswear from Australia.

The show which held at the New York's Waldorf Astoria Hotel, was crowded with guests, and collections from all over the world on display, with the idea to show that beauty is found everywhere, be it in Asia, in Africa, in Europe or in the Middle East.

For Ean Williams producer of the DC fashion week, the idea is to enable the world to see the tremendous designing talent that is thriving in the nation's capital, while helping other designers all over the world show their collections and build their businesses.

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