

## Maria's passion for fashion

By Kenrick Bobb

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Argentine designer Maria Pryor, far right, with some of her models. Photos: Kenrick Bobb

Award winning Argentine fashion designer Maria Pryor's "passion for fashion" showed up in all its fine glory when she presented her latest collection at Couture Fashion Week in the Garden Atrium, Westin Times Square Hotel in New York recently.

Express Woman caught up with Pryor after her show and she gave a little insight into her inspiring creations.

"In my early childhood I use to accompany my father to Buenos Aire's famous Colon Theatre and that is where I developed my passion for fashion." She went on "I later went on further to study Fine Arts and Fashion Design at ilstituto Marangoni in Milan, Italy."

Pryor's style of fashion blends a fairy tale world with the hair designs she chooses for her models; even the make-up gives off this air of fantasy. It all culminates in a magical union of fantasy and mystery, in the end she blends ancient and modern.

Pryor has won many awards including Best Fashion Show at Miami Fashion Week (2001), Silver Scissors Award for Best Original Design (2001) and Modex award for cutting edge design (1998) just to name a few.



She enjoys the status of being a major designer in the Argentine capital where she is considered a favorite with many celebrities and socialites.

Pryor said "for this collection unlike my past collections that featured rich colors, I decided to go with more monochromatic creations using a lot of hand work detail, and going with a more Renaissance silhouettes uniting the past and present."

Speaking to a couple members of the audience after the show it was clear that Pryor created a magical stir for New Yorkers and fashion lovers alike.

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