

## Jean Fares To Show Designs of Passion and Elegance at Couture Fashion Week



Dynamic fashion designer Jean Fares of Lebanon will present his latest collection of inspired evening couture creations on Friday February 8, 2008 in the ballroom of the elegant Westin Times Square in New York City. Part of Couture Fashion Week, Mr. Fares's new collection is entitled "Living...Energy" inspired by the ideal wearer of his designs: a dynamic, charming, thrilling and energetic woman.

Since establishing his own fashion house in 1992, Jean Fares has become known for his elegant color combinations and innate sense classic style. His couture bridal and evening creations are favored by an exclusive clientele in the Middle East. His previous collection, "Living-Eco", featured an impressive array of beautifully crafted designs.

Mr. Fares has done successful fashion shows in Paris, including the Hydra Pret-a-Porter event, and in Lebanon as well as other Middle Eastern countries such as Egypt, Qatar, Saudi Arabia and the UAE. In 2007, he did a series of fashion shows in the USA in Miami, Houston and Washington D.C. before enthusiastic audiences of dignitaries and VIPs. Mr. Fares has designed evening gowns for a number of top beauty contestants including Miss Lebanon 2004 and Miss World Supermodel 2002, as well as for singer Shada Hassoun, winner of the 2007 *Star Academy* final (the *American Idol* of the Arab world) who has become a symbol of unity and goodwill in war-torn Iraq.

"Jean Fares's creations are of the highest caliber, like so many other gifted couturiers from his part of the world," notes producer Andres Aquino. "We are fortunate to have him participating in Couture Fashion Week this season and look forward to an extremely enthusiastic reception from our audience."



Couture Fashion Week is a multi-day event showcasing luxury couture and fine fashion including eveningwear, elegant fashion, couture bridal as well as accessories. Attendees include upscale consumers, invited VIPs, the press and selected high-end store buyers. The events also include exhibits of luxury brands as well as entertainment and networking cocktail and after-parties, and are held in top venues in New York City, Palm Beach and other selected cities. In addition to its ongoing offering of unique branding opportunities for luxury products and services, Couture Fashion Week works in conjunction with lifestyle industry leaders around the world in offering attendance at the fashion shows as part of lavish travel and shopping experiences for those with exquisite tastes.

## Romanitza Returns to Couture Fashion Week with Latest Stylish Collection



Acclaimed Romanian couture fashion designer Romanitza Claudia Iovan will present her latest dramatic collection in New York at [Couture Fashion Week](#). The highly anticipated fashion show will be held on Sunday, February 10, 2008 in the Majestic Ballroom of the elegant Westin Times Square Hotel, in the heart of the Big Apple.

Romanitza made her debut at Couture Fashion Week in September 2007 with a dramatic runway show at the world-famous St. Regis Hotel (*photos from the event*). In December 2007 she returned to New York City presenting her collection as part of the grand opening festivities of the Desmond Tutu Center (*photos from the event*).

A former fashion model, Ms. Iovan launched her Romanitza fashion house in 1991. The label soon became one of the most successful in Romania, and Ms. Iovan's inimitable style and work ethic helped to build her reputation as a highly creative and accomplished designer and business woman. The

exquisite quality and aristocratic air of her designs have earned her distinctive runway shows a special respect and recognition.

In 1993 Romanitza was invited by the Romanian Youth Travel Office to be part of government-sponsored tourism promotion in the United Arab Emirates, with a collection of Arab-inspired pret-a-porter. In 1994 Romanitza won first prize at the National Fashion Festival of Romania, and shortly after became the first Romanian designer invited to open an exclusive showroom at the World Trade Plaza in Bucharest. Her 1996 Spring/Summer collection entitled "Rainbow Flowers" was presented on the runway at the World Trade Plaza's performance hall - a gala performance that also celebrated the designer's fifth successful year in the fashion industry. The event was covered by all major Romanian fashion publications.



Romanitza opened her second boutique in 1999 on Bucharest's fashionable Calea Victoriei, and soon after became the exclusive retailer of Elegance Paris fabrics and the Elegance Boutique pret-a-porter line, as well as of Borsalino hats and Bruno Magli shoes and bags for Romania. A few years later, Romanitza opened the first Escada Couture shop in Bucharest.

"We are happy to be working with this talented designer for the third time," says producer Andres Aquino. "Romanitza is highly creative, business savvy and a dynamic and visionary person."

Romanitza continues to build her brand in the fashion industry, presenting seasonal collections and taking part in many television programs and fashion events, including Bucharest Fashion Week.

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### **Australian Designer Cristina Nitopi to Show Latest Fresh and Flirty Collection at Couture Fashion Week**



Australian designer Cristina Nitopi will return to New York to present her latest luxury fashion collection at Couture Fashion Week in New York City. The fashion show will be held on Saturday, February 9, 2008 in the Majestic Ballroom of the elegant Westin Times Square Hotel, in the heart of the Big Apple.

A dynamic up-and-coming fashion designer, Ms. Nitopi draws inspiration from music, meditation and nature. Her latest collection features a delicate predominantly pink and purple color palette in sensual silks and satins.

Cristina Nitopi made her USA debut to favorable reviews at Couture Fashion Week in New York with the presentation of a chic contemporary collection at the world-famous St. Regis Hotel (*see photos from the event*).

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Events are open to accredited members of the trade and press Pre-registration online required at:  
<http://www.usafashionshows.com/registration.htm>

A limited number of tickets to these events are available to the public and may be purchased online at  
[www.usafashionshows.com/showschedules.htm](http://www.usafashionshows.com/showschedules.htm)

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